The Deputy Director of Communications is a member of the executive leadership team of the CA Civil Rights Department (CRD) appointed by the Governor. The ideal candidate is an experienced, talented and creative individual who will lead and manage CRD’s strategic media and communications program to advance the department’s mission of protecting and advancing the civil rights of Californians through multiple media platforms, outreach campaigns, and in-person and virtual events. The position serves as principal spokesperson for CRD, chief advisor on media and communications to the executive team and will work with a team of professionals to reach diverse stakeholders, populations, and communities that experience civil rights violations across the state in multiple languages and formats.

ABOUT US

WE ENFORCE CIVIL RIGHTS

CRD is responsible for protecting the civil rights of the people of California. The department investigates, mediates, and prosecutes complaints under a wide range of civil rights protections, including laws prohibiting unlawful discrimination in employment, housing, businesses, and state-funded programs, as well as acts of hate violence and human trafficking. CRD also engages in rulemaking, data collection, testing, outreach and education, and other strategic initiatives to prevent and remedy discrimination and other unlawful conduct.

A CAREER WITH IMPACT

Be a part of a nation-leading civil rights organization. CRD is the institutional centerpiece of California’s broad commitment to protecting civil rights and advancing equity. Born out of a decades-long struggle against discrimination, CRD has been at the forefront of protecting the rights of Californians since its inception. Today, CRD is the largest state civil rights enforcement agency in the nation.

BENEFITS

The State of California offers its employees generous benefits that include retirement and savings plans, health, dental, vision insurance, and access to long-term disability and long-term care insurance.

LOCATION

The position is eligible for hybrid telework and requires travel within the state of California.

SALARY

$118,056 - $131,508
RECRUITMENT
DEPUTY DIRECTOR OF COMMUNICATIONS

Essential Qualifications

- Commitment to CRD’s civil rights mission
- Media relations and communications strategy
- Stakeholder engagement & relationship management

NECESSARY SKILLS & ABILITIES

- Ability to establish and maintain relationships with the media, stakeholders, partners, and colleagues
- Excellent written communication, public speaking, and strategic messaging skills
- Ability to manage multi-functional marketing and communications projects
- Ability to lead and support teamwork and cross-functional collaboration and communication in support of CRD's mission and goals
- Progressive experience with senior-level leadership, management, and problem-solving
- High level of political and social acumen

ABOUT US
COMMUNICATIONS

Effective outreach, education, media strategy, and community engagement is key to enforcement of civil rights. Our mission-driven and collaborative executive team is passionate about providing culturally competent information to Californians about their rights and responsibilities, CRD initiatives, and civil rights data and trends.

HOW TO APPLY

The Deputy Director of Communications is an Exempt Position meaning the person will serve at the pleasure of the Governor. The selection process for Exempt Positions requires applicants to complete and file an appointment application online directly with the Office of the Governor.

The appointment application is at: www.gov.ca.gov/application-for-appointment/.

Select the position title “Civil Rights Department, Dep Dir, Communication.”

QUESTIONS

For questions about the appointments process, contact Myri Valdez at myri.valdez@gov.ca.gov.

For questions about the role or the department, contact Cristina Granado at Cristina.Granado@dfeh.ca.gov.

CALCIVILRIGHTS.CA.GOV