



WELCOME IN
WE VALUE INCLUSIVITY, SAFETY, KINDNESS,
AND THE WELL-BEING OF OUR COMMUNITY



WHAT CAN BUSINESSES DO?



Welcome In is a partnership between the Civil Rights Department and California businesses to cultivate safe and inclusive environments at those businesses.

Why should you participate?

- Equip your staff to proactively handle incidents of hate or harassment between patrons
- Offer your customers a free resource if they experience hate or harassment
- Create a safe and inclusive environment at your business

Participating businesses receive:

- Training and a model policy to help staff address incidents of hate and harassment between patrons
- Public signage with best practices and ways to report hate
- Recognition on CRD's website and other promotion

For more information: calcivilrights.ca.gov/welcome-in/ or welcome.in@calcivilrights.ca.gov